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VISION VIEWS

Fall 2023

A Publication of Vision Ministries

Now Scheduling Capital Fund Campaigns for Spring and Fall of 2024
Get your request in early and secure your preferred dates
25+ years of CFC consulting experience

Contact the Vision Ministries office for more details

*Although Vision Ministries specializes in working with
Church of God congregations, our CFC services are available to churches
in various denominations.*

VISIT OUR WEBSITE

www.visionministries.org

Find out more about:

The Keys to a Successful CFC
The Pitfalls of Self-Led CFCs
Getting a free CFC Quote

"Where there is no vision, the people cast off restraints." Proverbs 29:18 (ASV)

Phone: 317.698.5186

Email: jim@visionministries.org

Web: www.visionministries.org

"Where there is no vision, the people perish." Proverbs 29:18 (KJV)

PAST CAPITAL FUND CAMPAIGNS
WITH VISION MINISTRIES



Central Heights Church of God
Columbus, IN



Eleventh Street Church of God
Canton, OH

A MESSAGE FROM DIRECTOR

JIM WALTERS

“Blame dulls me, praise gives me courage.”

These are the words of the great writer of children’s literature, Hans Christian Andersen. It is said that next to the New Testament, no books ever written have done more to teach love on earth than those of Hans Christian Andersen. But, his childhood was not a happy one. He was born in poverty. His grandfather died insane. Andersen wanted to be an actor, but people told him that he was too ugly. He tried his hand at writing as a young man. His teachers, though, seeing what he was doing, would say, “What rot are you slinging together now?” There wasn’t much praise for young Andersen, but as he writes in his diary, it was the little praise he got that kept him going.

Everyone needs some encouragement to make it through this life in one piece. No doubt that is why the Bible instructs us to “encourage one another daily, as long as it is called today” (Hebrews 3:13). Whatever else we may be known for in life, let’s be known as “encouragers”. We will never know the difference those words and acts of encouragement can make in the lives of those we meet today.

If your church is in need of a Capital Fund Campaign, let me know. I would be glad to talk with you more about the possibilities.

Blessings,

Jim



The product of a pastor's home, Jim has a love for and understanding of the local church, having pastored Church of God congregations 31 years prior to founding Vision Ministries. His three pastorates included a new church plant for 14 years. Jim led his own congregations through nine such successful capital fund campaigns. He brings a heart and passion for how these campaigns can bring strength and focus to the church's vision and ministry. For 25+ years Jim has been serving as a Capital Fund Campaign consultant for churches in the USA, Canada, and the Caribbean.

BENEFITS
OF A CAPITAL FUND CAMPAIGN

- Provides a unifying spiritual experience for the church
- Fosters a deeper sense of community within the church
- Implements a strategic plan for raising funds to meet the church’s goals and needs
- Develops good Christian stewardship in the church
- Calls people to a higher level of commitment & life in the church
- Helps expand the work of God’s kingdom through your church

ABOUT OUR CAPITAL FUND CAMPAIGNS

- Raise funds for building, capital, & ministry projects
- Effective, proven methods based on Biblical stewardship principles
- Multiple on-site visits by our consultant
- Consultation and follow-up through the duration of the campaign

CAMPAIGN PLEDGES

- Pledges are normally made for a three-year period
- Persons are asked that their pledges be over-and-above what they regularly give to their church’s general ministry
- Focus and Appeal: “Not Equal Giving, But Equal Sacrifice”

SCHEDULING A CAMPAIGN

- Early scheduling is recommended to secure a favorable date
- Quality, effective campaigns at comparatively reasonable rates

Ways Churches Use
Their CFC Funds

(raised with a Vision Ministries CFC)

- Purchase new property
- Construct new facilities
- Replace deteriorating parking lots
- Roof replacement
- Upgrade church facilities
- New church equipment
- Pay down / pay off mortgages
- Outreach ministries

CONGRATULATIONS!

The Planting Community Church of God
Toronto, Canada

The Planting Community Church just recently completed the Pledge Phase of their three-year Capital Fund Campaign with Vision Ministries. Initial pledges exceeded their three-year goal! Funds raised will be used to install an elevator, remodel the kitchen and restrooms, and upgrade their media equipment. Congratulations to the church and their Lead Pastor Marcelle James.



Rev. Marcelle James
Lead Pastor
The Planting Community Church
Toronto, Canada

“To ensure the success of our inaugural Capital Fund Campaign, we sought the expertise of Vision Ministries and Jim Walters as our campaign consultant. Jim played a crucial role in assessing our church’s capacity for the campaign and setting a realistic fundraising goal. Not only did he guide us through the process, but he also provided hands-on support by making periodic trips to Toronto, Canada. The steps we took were clearly defined and applicable to our cultural context. Jim’s approach allowed us to involve individuals with valuable knowledge and gifts, fostering a sense of unity towards a common goal. His encouragement helped us to ultimately achieve an impressive ninety-nine percent support and exceeded our goal. The Planting Community Church highly recommends Jim Walters of Vision Ministries for your next Capital Fund Campaign. Thank you, Jim, for your invaluable assistance.”



Some Pitfalls to
Self-Led CFCs

There are many stories of churches that have tried to conduct their own Capital Fund Campaign “in-house” only to achieve poor, disappointing results. There are reasons for this. Self-Led Campaigns . . .

Cost the church more than it saves
by not hiring a consultant.

There is the false assumption by many church leaders that people will give the same amount with or without an outside consultant. History shows that churches who have self-led campaigns only raise 50%-60% of what could have been raised with an outside consultant. Thus, to save the cost of a consultant’s fee, a church conducts a self-led campaign and receives tens and even hundreds of thousands of dollars less in commitments. It becomes a very expense mistake that the church can make.

Have no proven campaign strategy
and plan in place.

An outside consultant will bring to the church a proven, effective strategy and plan that has been developed through working with many churches. Using a consultant will help the church avoid many mistakes that a self-led campaign will experience.

Create a whole different “feel”
within the church.

Using a consultant brings a sense of quality and professionalism to the campaign that cannot be experienced when self-led campaigns are conducted.

Risk hindering the momentum of the church.

A self-led campaign that achieves poor financial results can negatively affect the momentum of the church. It can take months, even years, to recover from the lost momentum of an ineffective campaign. Using an outside consultant greatly increases the chances that the church will reach its financial goals and add to the positive momentum of the church.

OUR NEXT...

Barbados
Mission Work Camp

January 4 - 14, 2025

At Silver Sands Church of God

Details coming soon on our Vision Ministries website

